

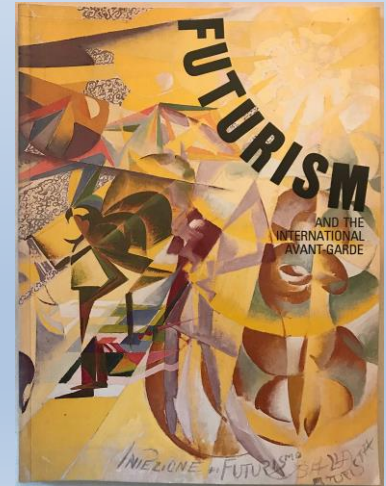
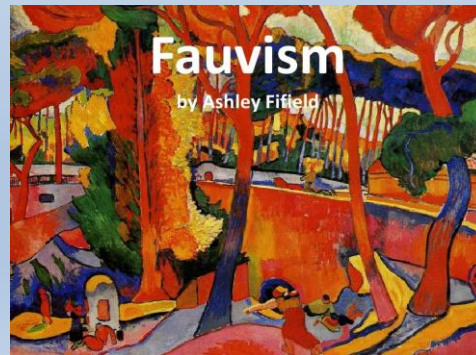
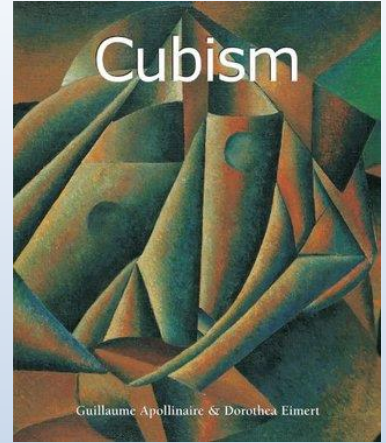
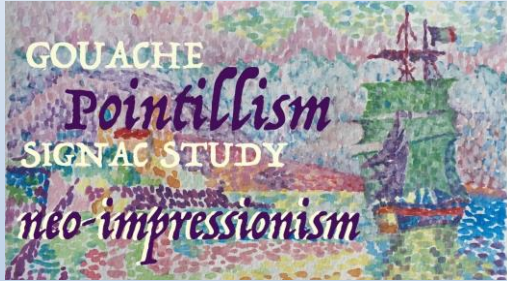
The background of the slide is a top-down view of various art supplies on a white surface. In the top left, there are several small pots of paint in red, green, and blue. Next to them are three wooden pencils. A yellow ruler with black markings is positioned horizontally in the top center. To the right of the ruler is an orange utility knife. Further right is a white eraser and a yellow pencil sharpener. On the right side, there are several colored pencils in purple, blue, pink, green, and orange. A paintbrush with dark bristles lies horizontally on the left side. A large, curved, light-brown banner is at the bottom of the slide.

# **ART APPRECIATION**

**Week 11**  
**ONLINE Curriculum**



**Modern to Contemporary Art**

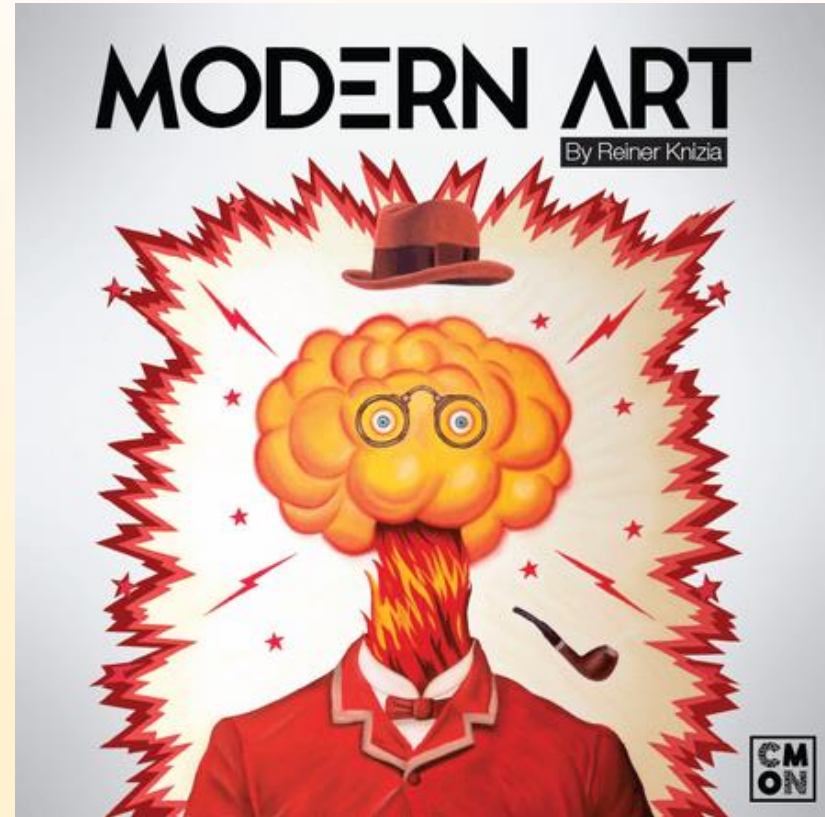






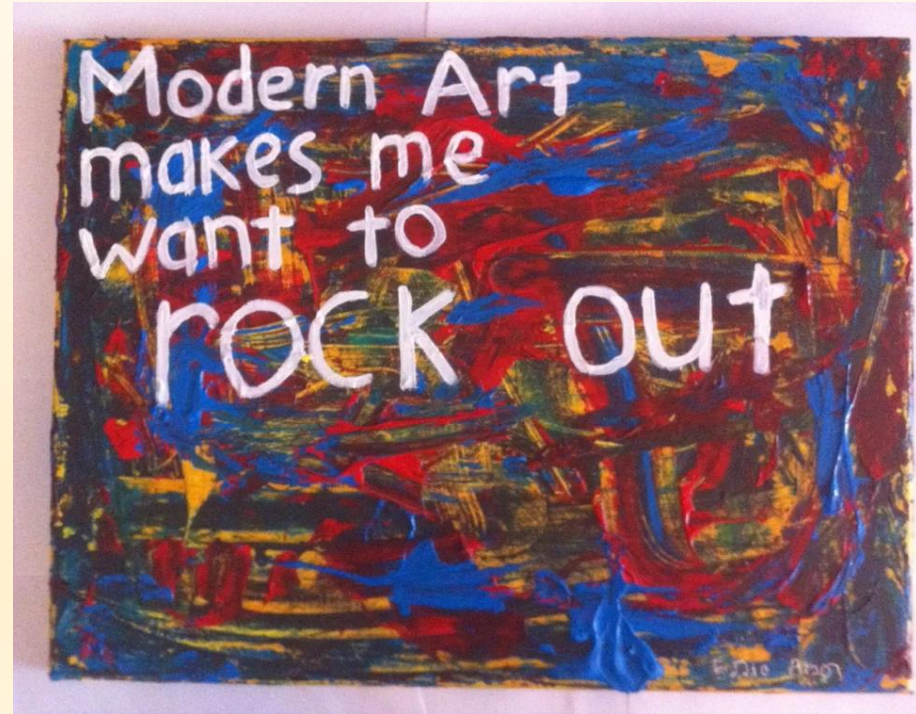
# MODERN ART

- Modern art is a term that signifies the philosophy and style of the artworks produced during the 1860-1970 era.
- This art broke with convention, dealt with new subject matter, focused on conceptual concerns, and changed the position of the artist within society.
- They emphasized on the subjective representation of subjects rather than focusing on realism that was prevalent before the 1880s.



# HOW MODERN ART USHERED A NEW ERA IN THE WORLD OF ART?

The Modernism movement introduced many fresh concepts in the world of art. All of a sudden many artists started exploring dreams, symbolism, and personal iconography as their signature. Modern artists also experimented with the expressive use of color, non-traditional materials and mediums.

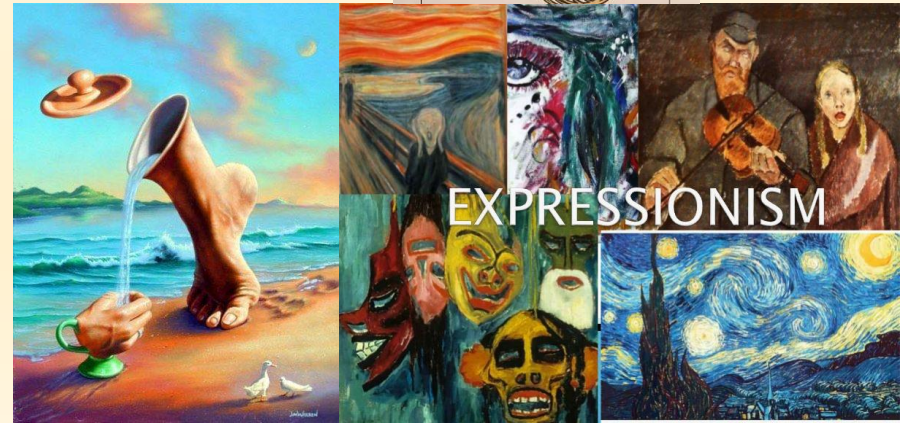
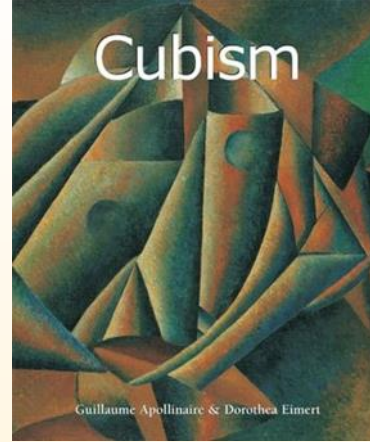




# MODERN ART



- The main objective of Modern art was to set aside the traditions of the past and put more emphasis on experimentation with a new perspective of seeing the world.
- Many styles of art developed during the modern period:
- impressionism, art nouveau, fauvism, cubism, futurism
- surrealism, expressionism, abstract expressionism, optical art, kinetic art, post-modernism arts (pop art, minimalism)



# SURREALISM

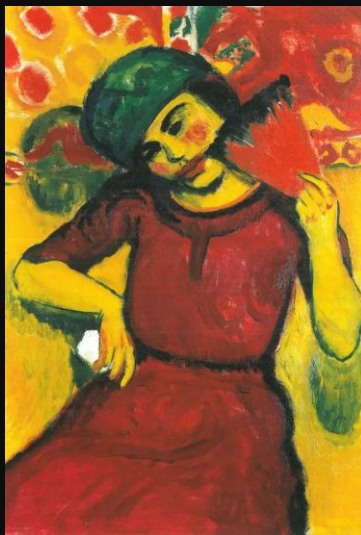
Surrealism - combines the unconscious with the conscious, in order to create a new "super-reality"





# EXPRESSIONISM

- personal interpretation of a scene or object
- energetic brushwork
- intense colors and bold lines





abstract style of painting  
which followed an  
expressionist color-driven  
direction

---

# ABSTRACT EXPRESSIONISM



# TWO MAJOR STYLE FROM ABSTRACT EXPRESSIONISM

- Action painting
- Color fields





# 1. ACTION PAINTING

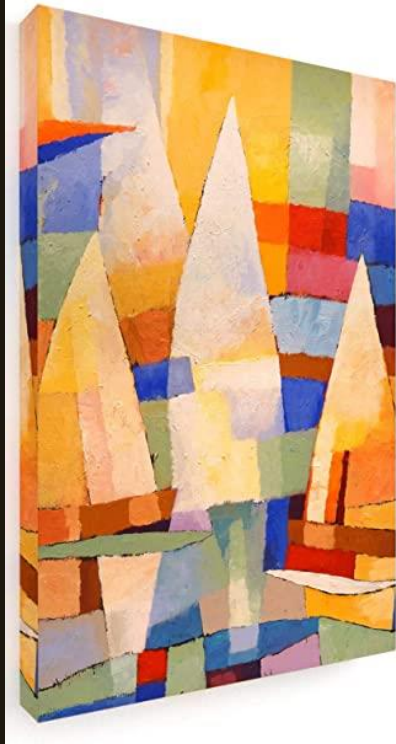
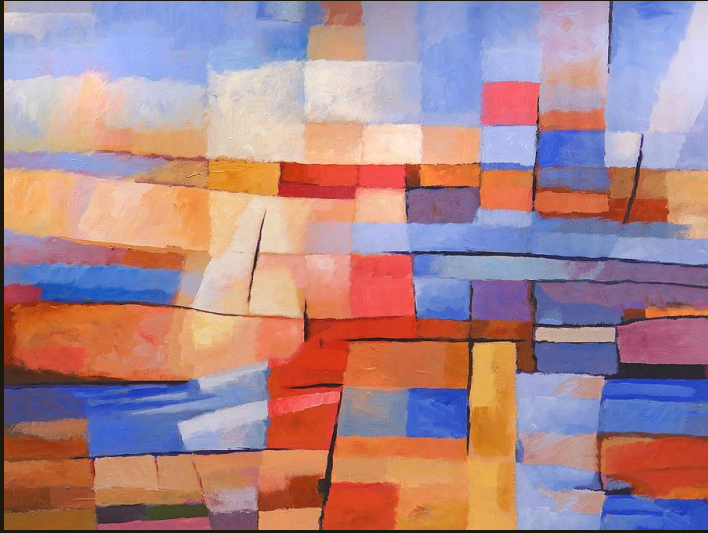
- Intense expressive style of gesture
- Involved streaks and overlapping lines of paint which implied movement in the artwork.





## 2. COLOR-FIELD PAINTING

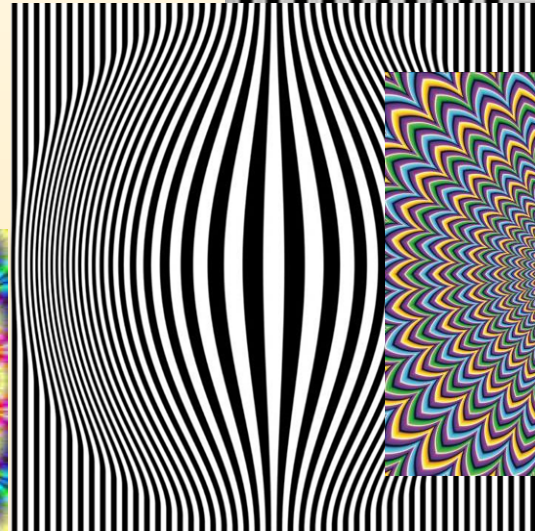
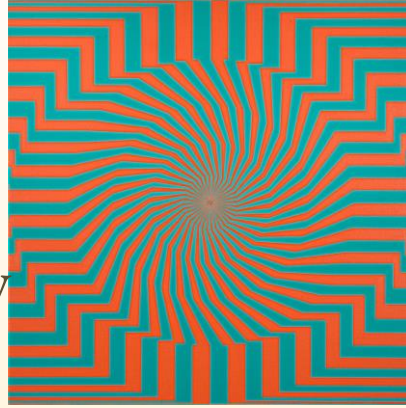
- concerned with reflection and mood
- It focused on color and contrast





# OPTICAL ART

- is a form of abstract art (specifically non-objective art) which relies on optical illusions in order to fool the eye of the viewer.
- It is also called optical art or retinal art.
- It relates to geometric designs that create feelings of movement or vibration.



# KINETIC ART

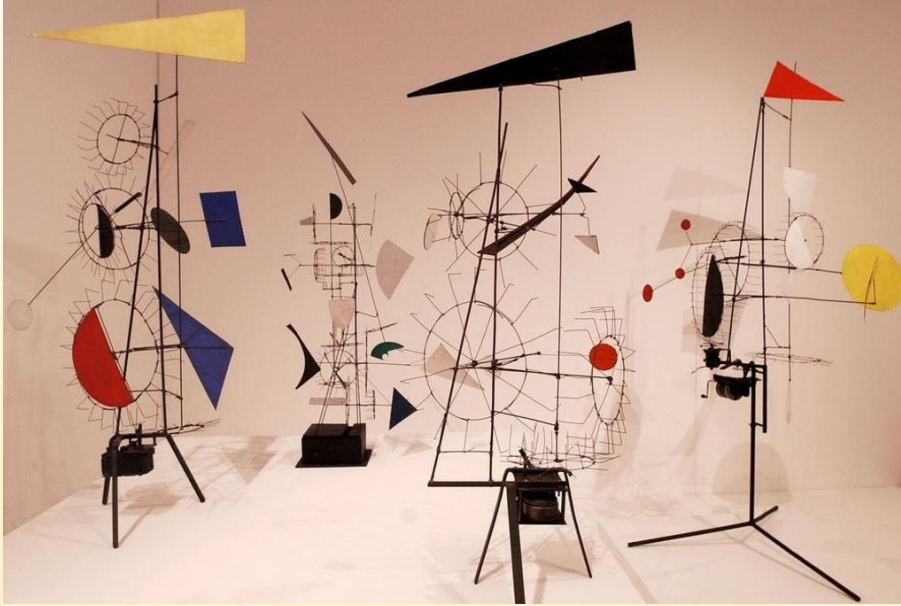
- is art from any medium that contains movement perceivable by the viewer or depends on motion for its effect
- kinetic art is a term that today most often refers to three-dimensional sculptures and figures such as mobiles that move naturally or are machine operated
- early 1950's onward





# KINETIC ART

By Jean Tinguely



# POST MODERNISM ARTS

- the most pertinent movement that solidified the move to contemporary arts
- associated with scepticism, irony and philosophical critiques of the concepts of universal truths and objective reality.
- it embraces many different approaches to art making, and may be said to begin with pop art in the 1960s.





# POP ART

- distinctive genre of art that first “popped” up in post-war Britain and America.
- the pieces produced by Pop artists in the 1950s and 1960s commented on contemporaneous life and events.



# POP ART

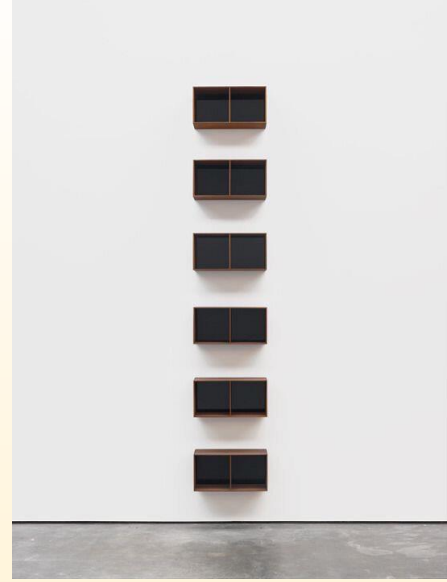
- it is popularly designed for a mass audience, transient(short-term solution), expandable (easily forgotten), low cost, mass produced, young (aimed at youth), witty, sexy, gimmicky, glamorous, big business.



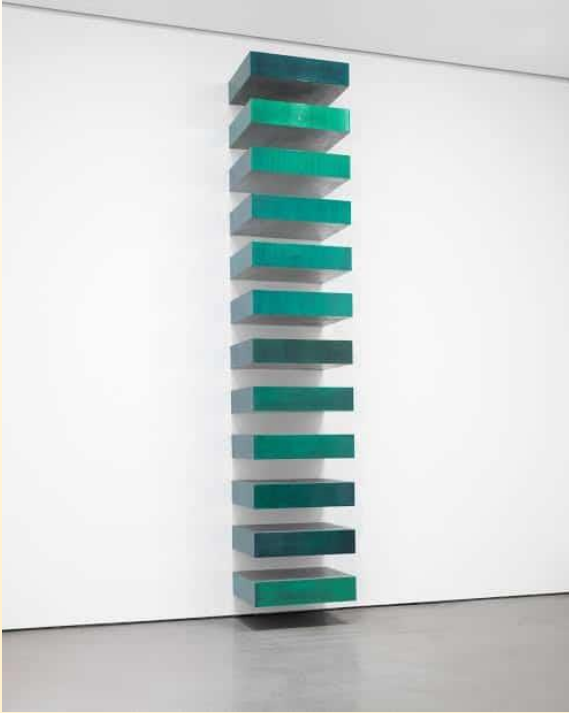


# MINIMALISM

- also sometimes referred to as ABC art, Cool art, Literalist art, Object art, and Primary Structure art
- Extreme simplicity
- Repetition of shapes
- Geometric forms
- Not expressive



# MINIMALISM



Untitled (Stack) by Donald Judd



Box with the sound of its own making (1961) by Robert Morris



144 aluminum square (1967) by Dan Andre



# CONTEMPORARY ART



# CONTEMPORARY ART

- The term “contemporary art” is generally regarded as referring to work made between 1970 and the present.
- It also implies art that is made by living artists, but essentially contemporary art is seen as something that has never been done before.





# CONTEMPORARY ART



- The Contemporary Art era is known to produce more experimental works and tackles a wider variety of social, economic and political issues. It made art as a whole to reflect the current issues that hound our world today, such as racism, globalization, third-world country oppression, feminism among many others.



# CONTEMPORARY ARTS



Napoleon Leading the Army  
over the Alps by Kehinde  
Wiley



"Pictures of Garbage," by  
Vik Muniz



The Weather Project by  
Olafur Eliasson



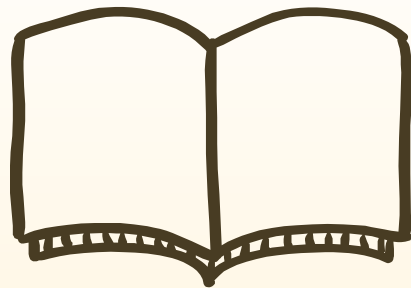
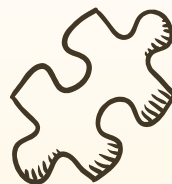
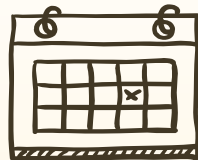
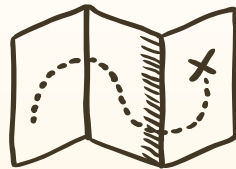
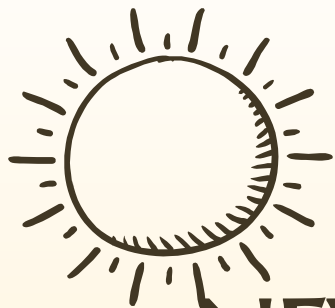
# CONTEMPORARY ARTS



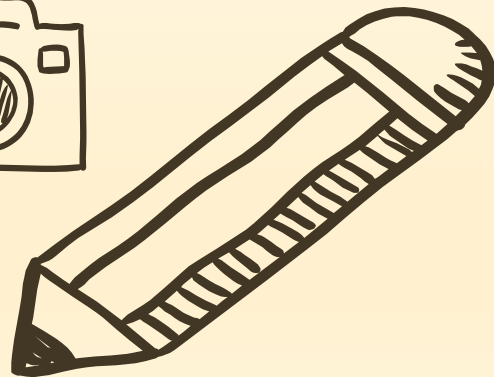
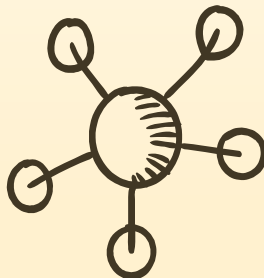
Gray Ground by Ronald Ventura



Isla Hubad by Neil Pasilan



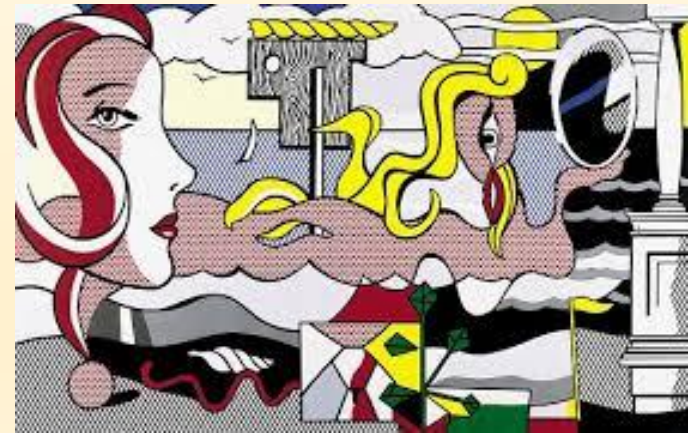
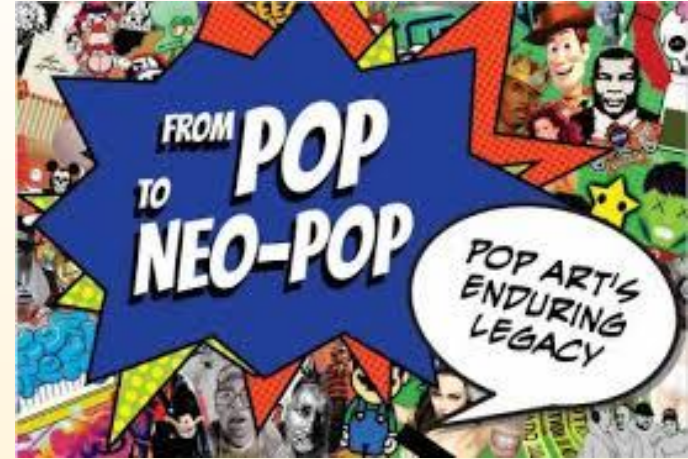
# NEW CONTEMPORARY ART MOVEMENTS





# 1. NEO-POP ART

- ◆ During the 1980s there was a revival of interest in Pop Art - a phenomenon known as Neo-Pop (or "Shock Pop-Art").
- ◆ The term refers to artists influenced by pop art and pop culture imagery. But remember not to overload your slides with content.



# NEO-POP ART

- ◆ Neo-Pop Art is more of a repetition.
- ◆ Thus Neo-Pop artists continue to employ "readymades" and pre-existing items in their works and also rely heavily on celebrity icons like Michael Jackson, Madonna, Britney Spears, Paris Hilton, and so on.





## 2. PHOTOREALISM

- ◆ The term "photorealism" or "photographic realism", describes a style of highly detailed 20th century realist painting in which the artist attempts to replicate an image from a photograph in all its microscopic exactness.



# PHOTOREALISM

- Most photorealist painters work directly from photographs or digital computer images - either by using traditional grid techniques, or by projecting colour slide imagery onto the canvas.
- The aim is to recreate the same sharpness of detail throughout the painting.





- ◆ gives priority to an idea presented by visual means that are themselves secondary to the idea.
- ◆ can deliver a powerful message, and thus has served as a vehicle for socio-political comment, as well as a broad challenge to the tradition of a 'work of art' being a crafted unique object.



# CONCEPTUALISM

- ◆ Conceptual Art is all about "ideas and meanings" rather than "works of art" (paintings, sculptures, other precious objects).





# 4. PERFORMANCE ART



# PERFORMANCE ART

- Artworks that are created through actions performed by the artist or other participants, which may be live or recorded, spontaneous or scripted







# 5. INSTALLATION ART

---



# INSTALLATION ART

- configuration or "installation" of objects in a space, such as a room or warehouse.
- Kind of an immersive work where the environment or the space in which the viewer steps into or interacts with is transformed or altered.









# 6. EARTH ART



# EARTH ART

- "Land Art", when the natural environment is transformed by artist.
- Kind of human intervention into a specific landscape or terrain.
- Different form environmental art











# 7. STREET ART

---



# STREET ART

- Related to graffiti art as it is a by-product of the rise of graffiti in the 1980s.
- Artworks are informed by the illustrative, painterly, and print techniques and even a variety of media.





# EXAMPLES :



**MURALS**



**STICKER**



**INSTALLATIONS**



**STENCIL IMAGE**







THANK YOU  
FOR  
LISTENING